



MADISON SEAY

SOCIAL MEDIA MARKETING

I am a fun-loving multi-talented storyteller. I have a passion for content creation, a keen eye for detail, and a deep understanding of social media platforms. I have honed in on my ability to craft compelling content that engages audiences of all kinds.

Phone

949-505-3767

Email

maddieseayyb@gmail.com

Location

Fort Collins, CO

Linktree

<https://linktr.ee/madisonseay>

Website

<https://www.madisonseay.com>

LANGUAGES

- English
- American Sign Language

EDUCATION

COLORADO STATE UNIVERSITY

2020 - 2024

Major: Journalism & Media Communications

Concentration: Social Media Management

Minor: American Sign Language & Deaf Studies

RELEVANT COURSES

- Advertising
- Social Media Management
- Public Relations
- Online Storytelling and Audience Engagement
- Integrated Communication Campaigns
- Copy Editing

SKILLS

- Strong work ethic
- Organized
- Positive communication skills
- Adaptable
- Experience with Adobe software
- Skilled in a variety of social media platforms
- Experience with content creation & social media analytics
- Seasoned photographer

REFERENCES

KADE CHURCH

Manager - CSU

Housing/Academic Village

720 - 496 - 3640

WILL REYNOLDS

Manager - CSU Housing/Summit

614 - 499 - 9047

DAVE B.

Manager - Gulley Greenhouse

970 - 223 - 4769

OFF CAMPUS PARTICIPATION

RUBY KAREN PROJECT

2012 - 2022

Performing, teaching, choreographing

NATIONAL CHARITY LEAGUE

2014 - 2020

Volunteering

LE PETIT CIRQUE

2017 - 2019

Performing

FORT COLLINS CIRCUS CENTER

2021 - current

Performing

BIG BONES CANINE RESCUE

2023 - current

Volunteering, photographing

EXPERIENCE

HOUSEPLANTS DEPARTMENT

Gulley Greenhouse

March 2024 - Current

- Tend to all houseplants
- Repot plants brought to the Potting Bar by customers
- Answers all questions regarding houseplants

ASSISTANT COMMUNITY DESK MANAGER

CSU Housing - Academic Village

August 2023 - May 2024

- Provide supervision and guidance to Community Desk Assistants
- Provide support to the 600+ residents of Academic Village
- Manage incoming and outgoing mail
- Maintain records of incoming/outgoing keys and order new ones as needed

SOCIAL MEDIA MANAGER

Ginger and Baker (Internship)

September 2023 - January 2024

- Designed, planned, and executed social media campaigns to promote Ginger and Baker's online presence
- Managed behind-the-scenes aspects of Ginger and Baker's Instagram and Facebook accounts
- Translated content and information from Ginger and Baker's website to their social media platforms
- Collected and interpreted analytical data

COMMUNITY DESK ASSISTANT

CSU Housing - Summit Hall

August 2022 - May 2023

- Provided customer service and administrative support to residents and staff in Summit Hall
- Responded to resident inquiries, enforced community policies, and managed incoming and outgoing mail

SOCIAL MEDIA MANAGER

National Association for Interpretation

December 2021 - May 2022

- Executed social media campaigns to promote and enhance the online presence of NAI
- Designed, scheduled, and published social media content.
- Managed all aspects of NAI's Instagram, Facebook, and Twitter accounts